U. S. WOULD HAVE NO
BATTLE GRUSSES

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Jay-Thorpe

24 FIFTY-SEVENTH STREET WEST

EVENING WRAPS

Offering a limited collection of evening wraps comprised of our latest models of superior velvets and trimmed with the season's smartest furs. These models have all been taken from our regular stock and are the equivalent of any custom-made wraps.

12500

Formerly up to 27500

Presenting about thirty Evening Wraps of the finest Brocades and Chiffon Velvets with luxurious fur trimmings, among which are included a few original French models. This unusual offering coming so early in the season presents an exceptional opportunity.

17500

Formerly up to 35000

These reductions will be in effect on Monday and Tuesday only



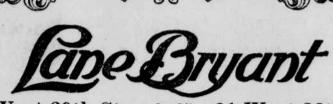
RIDING OUTFITS FOR GIRLS AND YOUNG LADIES

Our riding outfits for girls and young ladies represent the most exacting thought and care of an organization which has, for many years, specialized exclusively in the designing and production of correct apparel for young people.

Our riding habits, made to measure or ready for immediate service, are exact reproductions, both in design and fabrics, of the most approved models of the leading breeches makers of London.

We present the correct headwear, footwear, riding shirts, stocks, crops, and spurs to be worn with our English riding habits.

Fifth Avenue at 50th Street



26 West 39th St. Just Off 21 West 38th St. Entrance on 39th St. Is Most Convenient for Automobiles.

Slenderizing Styles for Stout Women

Appropriate for every activity and social function of the Winter Season-formal or informal-Afternoon, Dinner, Evening, Dance, Theatre, Restaurant.



GOOD business earns A friends as well as dividends. Our policy of raising quality and lowering price has brought us patrons who have done our advertising for us.



By selecting a location just off the avenue to avoid the avenue rents; by manufacturing on premises to control both price and quality; by buying not for one store, but for three stores, in New York, Chicago and Detroit, we have reduced our cost to a minimum, and developed the art of slenderizing to a science.



Special Reductions for This Week

62 Suits Tweed, Tricotine, Veour, tailored or embroidered models with convertible or notch collars.

New length jackets. Special This Week

 $35^{.00}$

125 Gowns

and evening wear. Chilfon Velvet, Roshanara Crepe, Canton Crepe, Crepe Back Satin.

Special This Week 59.00

51 Sweaters

Heavy Winter high neck button model in the new Jumbo weave. Brown, Navy, Black. Special This Week

64 Coats Bolivia, Normandy,

Peachbloom, Broadcloth, Cordona, Men's Wear Coatings. fur trim, others plain. Special This Week

59.50

64 Waists

Georgette Waists and Overblouses, also hand made tailored Crepe de

Chine Waists. Special This Week 14.95

71 Hats

Designed for matronly as well as young women. Panne and Lyons Velvet, Duvetyn, Fekt.

Special This Week 10.00

53 Suits

Yalama, Duvet de Laine Chamois Velour, some have fur collars, others strictly tailored.

Special This Week 59.00

47 Skirts

For street, afternoon Beaded and braided Newest winter creations for Sports Wear of heavy quality Tweed. Ideal for ice skating. Colors:

Brown and Tan. Special This Week 9.75

47 Bath Robes

Of heavy Blanket Cloth. Neat flowered patterns. Made the "Lane Bryant Way," cut extra full. Special This Week

Gine Bryant CHRISTMAS GIFT Suggestions

Blouses, Sweaters, Undergarments for Stout Women, in sizes to 56 Bust

Christmas time is coming soon and all the world is planning gifts for those they love. Lane Bryant has already prepared so many gifts for the woman of extra size that it will be an easy matter for her family or friends to make an early selection of useful Gifts which previously have been denied her.



Dressy Blouses, 2.95, 5.95 to 65.00 9.75, 12.95 to 49.50 Dainty Negligees, 5.95, 12.95 to 98.50 Extra Size Hosiery. 69c, 1.45 to 4.50

Nightgowns and Chemise, 1.95, 2.65 to 10.50 Fine Petticoats, 1.45, 4.95 to 16.50

MONDAY SPECIALS IN OUR-

in the Basement of our 38th St. Building

This is the store where we sell our Mail Order Overstocks and workroom samples, therefore every day is a Bargain Day. Silk and Cloth Dresses Warm Utility Coats-

Crepe de Chine, Wool Serge, Silk Poplin, Tailored, beaded, hand emb'd.,

Velour, Broadcloth, Melton, Thibet, plain and plush trimmed collars. 39 to 15.00

26 W. 39th St. Tone Bryant 21 W. 38th St.

Acnold, Constable &

Great Coat Clearance



Cape of Mochatex Material Collared with Mole Fur. Silk lined

Normandy Cloth Coats Collared with various furs, handson 100 Plain tailored Coats—silk lined...... Now

Phenomenal Dress Clearance 20,000 worth to be sold for 13,780

50 Fur trimmed Coats—various models...... Now 28.50

Fashionable models of Poiret Twill, Crepe de Chine, Tricotine, Satin, Chiffon, Velour and Jersey—in various colors. For Day, Afternoon, Street and Evening Wear.

Formerly up to 39.50 To be closed out at

Positively No Returns-No Exchanges-No Approvals

Second Week of Successful Sale of Silks

New Colors Added-Assortments Larger Than Last Week

1/3 to 1/4 Off

	10 00 /2 011		
Yards		Formerly	Now
640	Silk Duvetyne-35 inches	12.50	5.95
200	Novelty Silks and Satins	50 00	17.50
350	Novelty Silks and Satins	10.00	3.95
	Printed Satin Liberty-for linings		1.68
750	Printed Georgettes	4.50	1.45
1000	Plain Georgette Crepes	2.25	1.45
900	Beautiful Satin Crepes	5.50	3.50
1500	Superior Canton Crepes	5.50	2.98
1100	All Silk Crepe de Chines	4.00	2.35
1300	Silk Crepe de Chines	2.25	1.45
800	Colored Satins	3.00	1.95
1000	Heavy quality Satin	6.50	3.95
1500	Imported Taffeta-Black	4.25	1.95
3000	Black Sat'n Charmeuse	4.00	1.95

Unequalled Value

Natural **Muskrat Coats**

One of the smartest of the new flare models is featured in this extraordinary offering. Shown with large convertible collar - entire coat fashioned of soft, silky pelts in rich brown colorings. 36 inches long. An nusual purchase to be sold greatly below regular value. Regularly 185.00

50 Kitt Fox Scar

Those fortunate enough to purchase one of these smart se. Searfs find that the quality is far superior to those show where at much higher prices. In Gray, Taupe and Brow.

10.95Regularly 17.00 Now

> Persian rugs Size 9 12

Only a limited number to be closed out a Shown in soft Blues, Reds and Creams. Reduced from 335.00°

195.00

9 x 12 toom Rugs Greely Reduced

77.50 123.7590.00 77.50

he items in a good range of colorings-plain tones or figed patterns. Other sizes at proportionate reductions.